

career guidance and career education

Guidance involves:

- Giving information
- Advising
- Counselling
- Mentoring
- Advocacy
- Teaching decision-making
- Teaching career management skills
- Networking with employers
- Competence assessment (and APL)

CG policy developments since 2000

- 3 overlapping reviews

OECD – CEDEFOP and ETF – World Bank
(37 countries, 29 of which in Europe)



- Guidance in labour offices review

DG Employment - 30 European countries

- Guidance in 7 West Balkan countries (ETF)

Albania, BiH, Croatia, FYRM, Kosovo, Montenegro, Serbia,

- Guidance in 10 MEDA countries (ETF)

8 Arab states + Israel + Turkey

over
50
countries

What have we learned?

12 Key trends

from...

...to

▪ CG as optional service	▪ Legal entitlement
▪ Target: 'at risk'	▪ Mainstream service / ubiquitous
▪ Delivery at key points / curative	▪ Provided lifelong / preventive
▪ Non-specialised staff	▪ Initial & ctd. training / progression
▪ Focus on provision	▪ Self-access, self-service
▪ Unregulated	▪ Codes, standards...
▪ Homogenous service	▪ Differentiated service
▪ Sectorally segmented	▪ Cross-sectoral collaboration
▪ Targets individuals	▪ Targets groups
▪ Outside curriculum	▪ In /permeates curriculum
▪ Education ≠ LM data	▪ Consolidation of databases
▪ Under-researched	▪ Systematically reflexive

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- ⇒ Strategic leadership
- ⇒ National legal framework
- ⇒ National strategy
- ⇒ National research and information centre
- ⇒ National-level standards and monitoring
- ⇒ National Guidance Forum
- ⇒ National CMS curriculum framework

implications

